



## Opera Project 2011: Light & Power Ad Rate Sheet

Advertiser/Name of Business \_\_\_\_\_

Contact Person/Title \_\_\_\_\_

Address \_\_\_\_\_

Telephone **and** email \_\_\_\_\_

Ad Size (circle ONLY one)	One Program Book Ad (4 Concerts/program)	Ad size (circle ONLY one)	One Program Book Ad (4 Concerts/program)
Inside front cover (4.5 w x 7.5 h)	<b>\$250</b>	Business card (3.5 w x 2.0 h)	<b>\$50</b>
Inside back cover (4.5 w x 7.5 h)	<b>\$200</b>	Text Only (up to 50 characters)	<b>\$25</b>
Full page (4.5 w x 7.5 h)	<b>\$150</b>	Back cover	<b>\$300</b>
Half page (4.5 w x 3.5 h)	<b>\$100</b>		

**Discounts:** Ask for special rates if you are a new advertiser, a non-profit organization or a new business.

**Benefits:** Your ad will be seen by approximately 450 audience members, and your company will be recognized by Juventas' audience as supporters of new music. As an expression of our thanks for purchasing ad space you will receive two complimentary tickets. Full page advertisers will receive four complimentary tickets. Discounts: organization or a new business.

**Ad Copy:** Required resolution is 300 dpi. PDF format is preferred, though JPEG is acceptable, and can be emailed to **AshleighGordon@JuventasMusic.com**. If you would like us to create an ad from your text, there is an additional \$25 set-up fee.

**Deadline:** Materials and payment for the ad must be received **no later than May 1, 2011**.

Ad rate from above \_\_\_\_\_

Set-up fee of \$25.00 (if applicable) \_\_\_\_\_

Discounts \_\_\_\_\_

Total due \_\_\_\_\_

**Two ways to pay:**

- 1) Return this form with your check payable to **Juventas Music, Inc.**, PO Box 230015, Boston, MA 02123
- 2) Email this form to **AshleighGordon@JuventasMusic.com** and pay online at [Store.JuventasMusic.com](http://Store.JuventasMusic.com)

**Thank you for your support!**